



DREAM BIGGER WITH YUME SPA

It's easy to see why "YUME" is loosely translated to "dream." It's the most innovative chair on the market with unparalleled features that will bring the look, feel, and business of your salon to new heights. Not only was the YUME Spa designed with the absolute comfort for both the stylist and client in mind, but it will expand your menu, and have your client actually leave the salon with healthier hair than they walked in with.



- The YUME Chair allows customers to enjoy smooth movement as they recline fully into luxury, and they lay down with a soft pillow to enjoy their treatment.
- The YUME shampoo unit raises and lowers in tandem with the chair, creating ease for lengthy treatments and opening a variety of services. It also sports a comfortable headrest and easy-to-use built in components for its spa features.
- The ergonomically designed YUME stool is tiltable, and designed to relieve stress on the stylist's spine and other high-pressure areas.
- The Spa Mist II treatment opens the pores of the hair and scalp, penetrates treatment, and encloses the benefits at the end of the process.

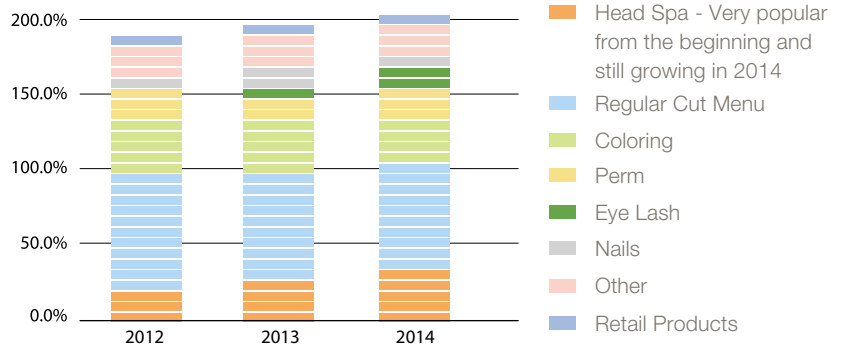
Testimonials

The YUME does more than just provide customers with a great spa service. It elevates your salon's success. Read below for success stories from our customers in Japan.



Douceur

Capacity: 1,400 sq. ft.

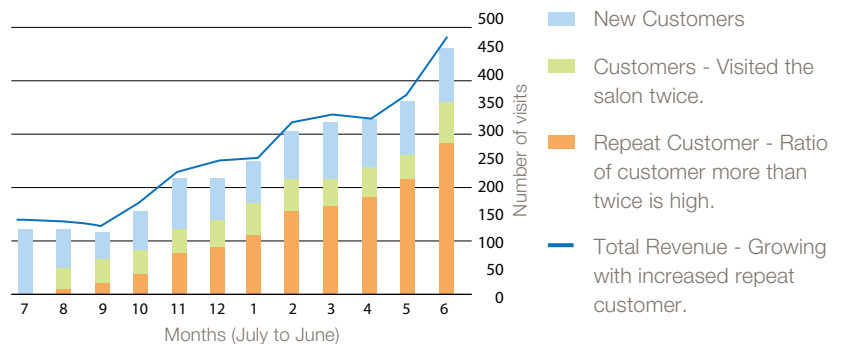


When Douceur salon was looking to expand their service menu, they turned to the YUME Spa. They knew that a head spa system would set themselves apart from the competition, providing additional services to their existing client base, and attract new customers. They achieved great success, and the YUME was wildly popular not only among customers, but with their stylists. The comfortable stool made the services easy to provide. They also pinpointed our extensive training program as a key to their success as well.



La Vie en Fleurs

Capacity: 960 sq. ft.



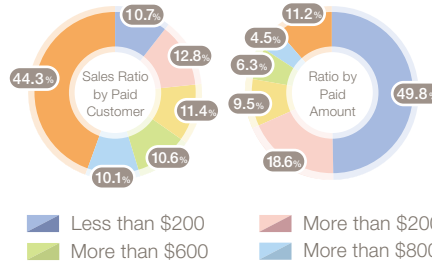
La Vie en Fleurs is a smaller salon in a residential area outside of the booming metropolis of Tokyo. Working within a smaller space, every dollar counts even more. The success of the YUME spa was greater than they expected. They were excited to have a product that can grow with them, and invested in mist machines for each unit.



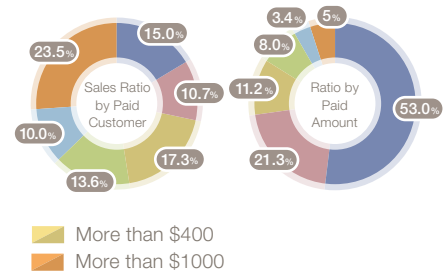
Le RelinQue

Capacity: 550 sq. ft.

Le RelinQue Salon Results
More than 40% of total revenue by 10% customer



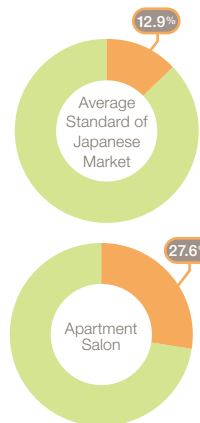
Average Standard in Japanese Market



Le RelinQue had been open for a decade when they noticed a decline in business. They knew that they needed a unique high value service that would revive their menu and customer base. They also knew that they wanted stand alone stations that provided privacy and luxury. Turning to the YUME allowed them just that. Providing services for hair loss, a task previously not possible, helped their salon boom once again.

Apartment

Capacity: 1,800 sq. ft.



■ Retail Product Sales
■ Increased Sales

Here's how to increase your salon retail sales to up to 25%! 1 in 4 customers now purchase their retail products as a direct result of the YUME service. Statistics show that the YUME spa service directly correlates to an increase in retail sales because customers are then encouraged to maintain healthy scalp and hair health with the products used during their treatment.

APARTMENT salon had just one individual space to work with, so it was crucial that they maximized their space. They knew that the YUME would get attention of new and existing clients, and retain them. Not only did they see a bump in sales revenue from cut and color services, but their product shop saw a spike as well. They've since expanded into a larger space, and have a technician or "curist" dedicated to the YUME service itself.

Feel free to contact us for more success stories, or check out our social media.